* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

The significant variability in categories, campaign goals and success, the wider range of backers and their numbers.

It seems like the campaign is not restricted to one group. It can include variable categories with variable small to large scales of initiatives.

Meanwhile the data showed high range of success among the campaigns, but the metric used to measure was the mean, not necessarily means or ensure those successes as other key performances needs to be used for success measurement.

* What are some limitations of this dataset?

The measure of the campaign was how much the goal was set for without indicating the initiatives and the spending to confirm that the goal is set properly. Also, the hours spend on these campaigns, tools used, and spending (cost) to achieve the goals or not.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. the campaign goal and outcome with the end/start date (length) to identify the period it was taken to achieve the goal or to reach the outcome.
2. The country/ successful campaigns and one chart for unsuccessful based on the category to identify which initiatives need to be targeted for a better result.as geographically, interest can vary.